

IMPROVING HOMES, CHANGING LIVES.



Care & Repair Cymru

COMMERCIAL MEMBERSHIP INFORMATION PACK

Giving your business unique
access to the Care & Repair
Movement in Wales.



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WHO ARE CARE & REPAIR?

Care & Repair is the older people's housing champion in Wales. We improve homes, to change lives.

We believe that all older people, wherever they are and wherever they live in our country, have a fundamental right to decent housing. Poor housing is a major contributor to poor health. We don't accept that any older person should have to live in a property which is cold, damp, unhealthy, unsafe, or not suitably adapted for their needs. We believe that older people should be empowered and enabled to live safely, independently and with dignity, in the homes and communities they love, for as long as they want to.

Care & Repair Agencies cover the whole of Wales, providing people with practical help as well as advice and information. Our Agencies deal directly with disrepair, bringing people's homes up to a decent standard.

Trusted and dedicated Care & Repair staff assess and install adaptations, from handrails to wet rooms and to accessible digital technology. They ensure that people are getting all the financial assistance they're entitled to, and the help they need to pay their bills and be economically secure. We also provide rapid response work where people need urgent home adaptations in order to be discharged from hospital safely.

We believe passionately in the value, dignity and uniqueness of each individual, so we approach each person we help on a one-to-one basis, working with them to find out what works for them.

We advocate for the housing rights of older people at Welsh and UK Government levels and seek to influence policies that have the potential to change lives. We challenge ageism, lack of access, and barriers to older people's full and active participation in society and insist that their views are heard and respected.

We value your partnership in helping to achieve all these things, all year round, all over Wales.



A MESSAGE FROM OUR CHIEF EXECUTIVE

Partnership is such a huge factor in everything we do at Care & Repair. From Welsh Government to small local contractors, we collaborate and partner with hundreds of organisations. Yet, our vision always remains the same: a Wales where all older people can live independently in warm, safe and accessible homes.

Our Commercial Membership scheme is another exciting way that partnership can flourish and our work to support older people is enhanced because of it.

Whether you supply products or services to older people or want to reach the vast teams who work face-to-face with them, the Care & Repair Movement is uniquely placed to connect you.

Additionally, as an established Wales-wide charity we have ways your staff can get involved. From fundraising to Christmas gift box appeals, we are happy to work with you directly to see what best fits with your teams.

I hope to see you soon at our Annual Conference or at one of our Wales-wide Network Meetings.



Chris Jones
Chief Executive, Care & Repair Cymru

COMMERCIAL MEMBER BENEFITS

Our Commercial Membership scheme provides great benefits for your organisation. You'll also be helping older people all over Wales to live safely, healthily and independently in the homes and communities they love.

Each of our Commercial Members can take advantage of the following benefits:

Events

- ✔ **Two free tickets** to the Care & Repair national conference.
- ✔ **10% discount** on exhibition space at the Care & Repair national conference.
- ✔ **A speaker slot** at our Wales-wide Network Meetings.
- ✔ Opportunity to **distribute promotional materials** at our Network Meetings.

Digital Promotion

- ✔ A welcome **announcement on social media** and in our monthly supporters newsletter (which goes to over 1,000 people).
- ✔ **Your logo, bio and link on our website** (our site gets over 65,000 visitors annually).
- ✔ A **guest blog post** on our website.
- ✔ **Promotion of your guest blog post**, including to our 7,000 social media followers.
- ✔ Exclusive use of our **Commercial Members logo**.

Partner Masnachol Commercial Member

As a member you get exclusive use of our **Commercial Members logo**.

Facilities Hire

- ✔ **Free one day hire** of our facilities in central Cardiff (worth up to £200).
- ✔ Additional discount of **20% on facilities hire**.
- ✔ **Display your marketing materials** at the national Care & Repair office.

Sponsorship Opportunities

- ✔ Opportunity to **sponsor the Care & Repair national conference**.
- ✔ Opportunity to **sponsor our Network Meetings**.
- ✔ Opportunity to **sponsor our hire facilities** at our national office.
- ✔ Commercial Members receive a regular newsletter highlighting upcoming **sponsorship opportunities**.

Commercial Membership 2025: £900

To become a Commercial Member please request an application form by emailing enquiries@careandrepair.org.uk

NEW MEMBERS: A WARM WELCOME

We provide a welcome package for new Members joining the Care & Repair Movement for the first time.

Each of our partners are unique and you will have your own individual blend of reasons for joining us. We want to help you understand all we can offer your business, so for all new Members we offer:

A personal one-to-one meeting with us

Either in person or virtually (with coffee and cake if you choose to come to the Care & Repair Cymru office in Cardiff!) to talk through your membership benefits and how to make the most of them.

An optional free talk for your staff team about Care & Repair

The talk will explore who we are and the work we do to help older people in Wales. This will help showcase your commitment to supporting others and empower your people to feel the impact of our work supported by you.

Receive a free Care & Repair pack

This is a pack of resources and merchandise that explains who we are and includes a few fun freebies.



EVENTS AND SPONSORSHIP

Care & Repair National Conference

Our annual national conference takes place in September each year and in a different part of Wales each time. It attracts approximately 200 people from across the Care & Repair Movement and the housing and health sectors. Guest speakers usually include Welsh Government ministers, the Older People's Commissioner and leaders from housing, health and social care.

The conference exhibition space is always a vibrant hub of activity, attracting 15+ exhibitors most years.

Each year we look for a partner who can be the headline sponsor. This is a unique opportunity for your brand to reach professionals and leaders in the housing and health sectors.

We also occasionally have smaller sponsorship opportunities at our conference. Contact us to discuss what might be available. Our Commercial Members get first refusal.

Care & Repair Network Meetings

Three times a year, Care & Repair staff meet virtually or in-person for Network Meetings. The Network Meetings facilitate regular training and sharing of ideas and best practice.

There are four main Network Meeting streams, all based on staff roles:

- Caseworker Network Meetings
- Technical Officer Network Meetings
- Senior Staff Network Meetings
- Administrator Network Meetings

Our Network Meetings are a great way to get in front of Care & Repair staff and share your latest products and services.

Sponsorship of our Network Meetings is perfect if you want to have a presence throughout the year at all the different Network Meeting streams. Please contact us for more information on this opportunity. Our Commercial Members get first refusal.

Care & Repair Facilities Sponsorship

Care & Repair Cymru's offices in Cardiff are an excellent place to work, meet and collaborate. (See [page 9](#) for more about our facilities)

We are currently offering our flexible working space at a significantly discounted rate to charitable and voluntary groups. Sponsorship of our facilities therefore provides Commercial Members with opportunities to display their brand and show their affiliation, in a way that will reach numerous Third Sector organisations and others in the care industries each year.

We're inviting Commercial Members to express their interest in sponsoring our facilities. You'll get your company logo prominently displayed in the space itself, and we will name the pod or meeting room after you in recognition of your support.

We anticipate a lot of interest in this proposal, so until further notice this sponsorship opportunity is only open to Commercial Members.

Contact us for more information and a detailed discussion about this unique offer.

Care & Repair Training

One of the ways in which we influence and advocate for the housing rights of older people in Wales is by delivering sector-specific training or information webinars throughout the year. These can range from training landlords in accessibility rights to exploring our latest research into older people's housing.

This is another great way to promote your brand's visibility, to customers with a direct professional interest in your products and services, and to show your support for the cause of older people's housing.

You can find out more about upcoming opportunities in our regular Commercial Members newsletter.

To discuss any of our sponsorship opportunities please contact:

enquiries@careandrepair.org.uk



FACILITIES HIRE

Care & Repair Cymru has an excellent venue near Cardiff city centre. We would be delighted to welcome you and your team to our exceptional workspace.

We have single desks, private work pods and a conference room, all available on a flexible basis: one-off hire, regular bookings or long-term work-space accommodation.

Our work-space hire packages includes

- Full wheelchair access throughout the premises, with accessible design as standard
- Convenient location close to Cardiff city centre and the M4, with reasonably priced overnight accommodation very nearby
- Free parking, including designated accessible parking spaces, on site
- Flexible opening hours 8am to 6pm Monday to Friday
- Fast and reliable wi-fi
- Refreshments included, and catered lunch as an optional extra
- Spacious meeting room with up to 35 people capacity, and choice of boardroom, cabaret or theatre-style layouts
- Facility for hybrid virtual and in-person meetings using the latest video-conferencing technology.

For further information and hire prices, please visit:

www.careandrepair.org.uk/room-hire

Or to book a visit to see our facilities in person, please email:

events@careandrepair.org.uk

MORE WAYS TO GET INVOLVED

There are lots of other ways for you and your staff to get involved with Care & Repair. From becoming your Charity of the Year to fundraising events, we are open to exploring new ideas with you. Please get in touch to talk about further ways to get involved.





www.careandrepair.org.uk

enquiries@careandrepair.org.uk

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Care & Repair Cymru is a registered charity (**No. 1163542**)
and a company limited by guarantee (**No. 09574555**).