



Care & Repair Cymru

Improving
Homes,
Changing
Lives



Your Guide to Fundraising for Care & Repair

www.careandrepair.org.uk

A BIG THANK YOU for deciding to raise money for Care & Repair. We are a friendly and professional team who are passionate about what we do and committed to supporting our donors and volunteers. By fundraising for us you will be helping to make sure that older people in Wales are supported to live independently in warm, safe and accessible homes.

About Care & Repair

At the heart of well being in old age is the need for a home that is warm, comfortable and adapted for safety. Poor quality housing is a cause of illness and accident and there is a severe lack of good quality housing available to older people in Wales.

Care & Repair Cymru supports a Wales wide network of Care & Repair agencies that provide client centred solutions to home improvement and adaptation. By providing practical help we are able to reduce the risk of injury from falls, protect from the consequences of fuel poverty, prevent exploitation by cowboy builders and reduce the stress and anxiety of home maintenance.

During last year Care & Repair agencies:



We believe in a Wales where all older people have the choice to live in homes that are safe, warm and suited to their needs. We can't make this happen on our own so we invite, encourage and support sons, daughters, grandchildren, friends, families, health workers, businesses and whole communities in helping us to achieve this vision.

By fundraising for us you will be helping to make sure that practical help for older people is there when it is needed.

The difference your fundraising will make:

£50 **will pay** a case worker to visit and carry out a home needs assessment

£100 **will pay** for a funding search to find money for building work

£200 **will pay** for a day of our handyperson service

£300 **will provide** loft insulation that keep the home warm and reduce energy bills

£2000 **will pay** for a new boiler and significantly improve warmth and well being

Case Study:

“When I finally got home from hospital after the brain haemorrhage I just wanted to sleep in my own bed. I stood at the bottom of the stairs and I couldn't get my brain to work in the normal way, my left leg and right leg wouldn't co-ordinate. Thankfully Care & Repair came the next day and fixed a handrail. I couldn't manage without it. It helps my husband with his arthritis too. Care & Repair have helped us no end with heating, benefits advice and adapting the house so it is safe for us. We have both worked all our lives. We would happily support Care & Repair. Charity starts at home, if we can't look after our own then how can we look after others?”
(Marion aged 61, Anglesey)



Getting Started

There are plenty of fun ways to raise money, it all depends what you think would work for you.

If you haven't already got an event in mind, here are some ideas:

Things you can do:

- Give something up – sugar, alcohol, tea, coffee, driving to work, buying clothes you don't need you can ask for sponsors or simply set aside the money you would have spent
- Organise a clothes swop or craft sale
- Take part in a sponsored challenge or team challenge
- Organise a 'Let's All Knit Together' event
- Hold a House Warming party/event in your own home or in a community venue
- Organise a pub quiz or karaoke night
- Organise a Come Dine With Me with a group of friends
- Do a good deed, offer to clean or run errands for some-one and charge a fee
- Hold a jumble sale/car boot sale
- Organise a sponsored walk
- Organise an event e.g. auction event, a tea dance or a cake sale
- Ask your employer to donate an extra days holiday for someone and hold a raffle to win it
- Organise an office sweepstake
- Make a pot of soup and sell it at lunchtime
- Put one of our collection boxes in the workplace or a local shop
- Take advantage of tax incentives and sign up to payroll giving

For more ideas just 'google' 'charity fundraising ideas', you will be spoilt for choice!

The success of your event is down to planning:

Date and Location

Deciding the time and place of your event or activity is the first step. If you are using a community building or local business check:

- When it is available
- How many people are allowed to attend
- What the toilet facilities are
- What parking is available
- If you need a licence for any of your activities
- What the fire safety procedure is

It is always worth telling the owners it is a charity event and they might give a discount or provide it for free.

If you are organising an outdoor event make sure you have a Plan B.

Set a Fundraising Target

Let everyone know how much money you are hoping to raise and why Care & Repair is important to you. A goal helps to keep you motivated and people will be more inclined to donate to help you reach it.



Setting Up an Online Fundraising Page

The easiest way to raise your sponsorship is to set up an online donation page. An online fundraising page only takes a few minutes to set up and it's quick and easy to share with friends. Any money collected comes directly and safely to us so you don't need to worry about collecting it.

Care & Repair Cymru already has a Just Giving page. You can set up a page link to our page at: www.justgiving.com/careandrepair-cymru

There are plenty of online sites to choose from and costs do vary. Money Saving Expert have done some research which, might help you to decide which one to choose:

www.moneysavingexpert.com/family/charity-fundraising-sites

Don't forget you can easily share your online donation page on Twitter, Facebook or email to friends. You can also tell your own story about how your fundraising is going with photos and regular posts and updates.

Sponsorship

Some people will want to support you but will not want to donate online. If you would like our sponsorship form send a request to: fundraising@careandrepair.org.uk

Set the bar high and try to make sure the first person on the form sponsors you for a high amount, hopefully others will then follow the lead.

It's a good idea to carry your sponsorship form around with you, you never know when you might meet some-one who would like to support you.

Let everyone know how much money you are hoping to raise and why Care & Repair is important to you. A goal helps to keep you motivated and people will be more inclined to donate to help you reach it.

Don't be afraid of reminding people that they have sponsored you, and try to collect the money as soon as possible after the event.





Important things you should know

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Follow us on:  @CRCymru  Care & Repair Cymru
www.careandrepair.org.uk

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Fundraising Materials

We can provide you with collecting tins, t-shirts and leaflets about Care & Repair.

Email fundraising@careandrepair.org.uk or call 029 2067 4830 to request materials.

Shout about it

It is fantastic that you are raising vital funds for Care & Repair so don't be shy to shout to tell people. There are lots of ways in which you can publicise your event. You could contact local newspaper or radio station, use social networking, put up posters or ask friends to share it with their networks too, the more people who know about your fundraising the better. Remember that Care & Repair Cymru is happy to give advice and support to help you publicise.

Ask your employer about match giving

Find out whether your company has a matched giving scheme. For every pound you raise they might donate a pound too!

Using the Care & Repair brand/logo

We want people to know about who you are funding raising for and to raise awareness about how our Care & Repair helps older people. We are happy to provide guidance on how and where to use our logo. We would like to approve materials where our logo is used prior to use please.

Photographs

Photographs are great ways to publicise fundraising and get more people involved. With your permission we will share photos on our website, Facebook, Twitter and other publicity.

Staying safe and legal

There are laws governing charity fundraising and it is important to make sure that any event or activity you organise is safe and legal. Care & Repair Cymru cannot accept liability for any loss, damage or injury as a result of fundraising for us. If you have any questions or want to check anything please get in touch on 029 2067 4830

Raffles and lotteries

A raffle is an easy and effective way to raise money. However, depending on the type of raffle you may need a licence. You don't need a licence when the raffle is not the main focus of your event. The ticket sales and announcement of the result must be carried out during the event. No more than £500 can be spent on prizes, although there is no limit to the amount of donated prizes. No more than £100 can be deducted from ticket sales to cover overheads. If you hold a larger raffle where tickets are sold over a period of time before the draw takes place, the raffle must be registered with the local authority. If ticket sales exceed £20,000 you must register with the Gambling Commission. As lotteries are governed by many rules we recommend you speak to your licensing authority for advice before organising one.

Collections

Care & Repair Cymru does not support or carry out house to house or street collections. We do support collections on private property so if you would like to organise one then get in touch.

Food Hygiene

Make sure food is stored, prepared and cooked hygienically. Visit www.food.gov.uk for further guidance.

Licensing

If you want to sell alcohol at your event you will need a licence. If the venue has a licence, then you will be covered, but please check. If your venue does not have a Public Entertainment Licence and if there is any singing, dancing or music you may have to apply to your local authority for a licence.

Say Thank You

Always say thank you to show the people who help with fundraising that they are appreciated.



After the Event

Once you have raised your donation for Care & Repair it is very easy to get the money to us.

Collect your sponsorship

Don't be afraid of reminding people that they have sponsored you, and try to collect the money as soon as possible after the event.

Online

This is the fast and secure way to make your donation. Visit our website

www.careandrepair.org.uk and click on the donate button.

By cheque

Send a cheque made payable to 'Care & Repair Cymru' to Care and Repair Cymru, 2 Ocean Way, Cardiff CF24 5TG. It's important to include a cover note making reference to your event, telling us how much you have raised in total and letting us know your details so we can thank you and contact you in the future.

Paying in cash

We are unable to process cash payments. If you have collected cash you will need to bank it in to your own account and make the payment to us by cheques or bank transfer.

Gift Aid

If your supporters can Gift Aid their donation, we can claim an extra 25p for every £1 raised.

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This pack is intended as a basic guide for your fundraising. We would be delighted to help you throughout your fundraising with advice, sign posting, materials and expertise.

Phone **Sheleagh**, our Fundraising Officer, on **029 2067 4830** for help and support or email fundraising@careandrepair.org.uk there's lots more information on our website www.careandrepair.org.uk

THANK YOU so much for supporting Care & Repair

Your donations will help older people in Wales to live independently in homes that are warm, safe and suitable to their needs.

Keep in touch

Why not become a Friend of Care & Repair? Stay up to date with our latest news and receive our regular newsletter filled with stories and ideas. It's easy to join, just sign up on our website at www.careandrepair.org.uk

